

REMARKS

Claims 1-23 are pending in the present application and stand rejected. Claims, 1, 9, 15, 20, 21 and 23 have been amended. Claims 6 and 22 have been cancelled. Claims 24 and 25 have been added. No new matter has been added. The Examiner's reconsideration of the claims rejection is respectfully requested in view of the above amendment and the following remarks.

Claims 1-23 stand rejected under 35 U.S.C. § 102(e) as being anticipated by Lohtia et al. (U.S. Patent No. 6,560,456) (hereinafter "Lohtia").

A. Rejection of Claim 1

Claim 1, as currently amended, claims, *inter alia*, "an apparatus administering device, for administering a plurality types of mobile telephones based on an apparatus profile." The Office Action relies on col. 2, lines 37-48 and Fig. 3 of Lohtia as anticipating the recited limitations of claim 1. The recited portion of Lohtia discloses a "service information profile" that allows subscribers to define a set of preferences. That is, "*a user* is allowed to select services such as stock quotations, location information, daily schedule, movie theatre or entertainment preferences, etc." Nothing in the recited portion of Lohtia discloses "an *apparatus* administering device, for administering a plurality *types* of mobile telephones based on an *apparatus profile*," as claimed in claim 1.

B. Rejection of Claim 9

Claim 9, as amended, claims, *inter alia*, "a short message center administering device, for administering a plurality of short message centers based on a short message

center profile.” The Office Action relies on col. 2, lines 37-40, col. 7, lines 28-36, col. 8 lines 29-42 and Figure 3 of Lohtia as anticipating the recited portion claim 9. Col. 2, lines 37-40 of Lohtia disclose a service information profile that contains user-selected services. Col. 7, lines 28-36 of Lohtia disclose a user entering a preselected service feature code, where the service feature code may be programmed in a user service profile. Col. 8, lines 29-42 of Lohtia disclose a WWIS gateway for authenticating the feature code to a specific request in a Subscriber Profile Database. However, the recited portions of Lohtia do not disclose a short message center administrating device, for administrating a *plurality* of short message centers based on a *short message center profile*,” as claimed in claim 9. In fact, Figure 3 of Lohtia discloses only *one* message center 307.

C. Rejection of Claim 15

Claim 15, as amended, comprises, *inter alia*, “wherein the at least one short message apparatus comprises a graphical user menu for graphically requesting the information service in lieu of entering a service code.” The recited portions of Lohtia do not disclose the recited limitations of claim 15.

D. Rejection of Claim 20

Claim 20, as amended, comprises “receiving a *personal key input* from a mobile telephone” and “*transforming the personal key input into a short message*, the short message comprising an information service code.” The recited portions of Lohtia do not disclose the recited limitations of claim 20.

E. Conclusion

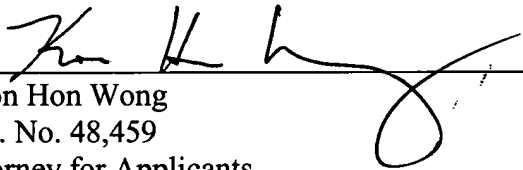
Accordingly, the Office Action does not show that each and every claim limitation of independent claims 1, 9, 15 and 20 are anticipated by Lohtia. Thus, claims 1, 9, 15 and 20 are believed to be patentably distinguishable over Lohtia.

The dependent claims are believed to be allowable for at least the reasons given for the independent claims. Withdrawal of the rejection of 1-23 under 35 U.S.C. §102(e) is respectfully requested.

In view of the foregoing remarks, it is respectfully submitted that all the claims now pending in the application are in condition for allowance. Early and favorable reconsideration is respectfully requested.

Respectfully submitted,

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